

## Double Happiness

by BENNETT, JOE

Double Happiness

Bullshit has always been with us, but the proliferation of media in the last century means we are now drowning in the stuff. If we were to strip bullshit from our conversations, television screens, newspapers and airwaves we would barely recognize what remained. Bullshit has become so accepted that people cannot only make a living from it, and use it to achieve power, prestige and wealth, they can even win prizes for it. Unironic prizes. In this biting new book Joe Bennett unpacks examples of everyday bullshit - commercial, spiritual and political. Anyone who reads Double Happiness will at least be able to identify exactly how they are having bullshit foisted upon them - and at the same time, relish some vigorous argument from a master stylist.

**Price:** \$7.99 (Top Price is \$24.95)

**Stock:** Plenty Of Stock

**Item Code:** DOUHAPP

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**ISBN:** 9781869509576

**Book Format:** Paperback

**Pages:** 235

**Dimensions:** H 210mm x W 135mm x D 20mm

**Weight:** 258g

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