

## **Icons My Inspiration My Motivation My Obsession**

by WIGGINS, BRADLEY

Icons My Inspiration. My Motivation. My Obsession.

The world of professional cycling is fraught with fierce competition, fervent dedication and unerring ambition, and only a

handful of competitors reach iconic status. Among them is Sir Bradley Wiggins - a man uniquely placed to reflect on the history

of this remarkable sport and its unforgettable titans. In lcons,

Wiggins takes the reader on an extraordinarily intimate journey through the sport, presenting key pieces from his never-before-seen collection of memorabilia. Over the course of his illustrious career, he amassed hundreds of items - often gifts from its greatest and most controversial figures. Each reflects an icon, a race or a moment that fundamentally influenced Wiggins on both a personal and professional level.

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