

## Art Of War The

by TZU, SUN

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'Opportunities multiply as they are seized.'

Written in the 6th century BC, Sun Tzu's The Art of War is a Chinese military treatise that is still revered today as the ultimate commentary on war and military strategy. Focussing on the principle that one can outsmart your foe mentally by thinking very carefully about strategy before resorting to physical battle, this philosophy continues to be applied to the corporate and business world.

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